In July, Joanne Genadio, NSFM Editor, Marketing Manager announced that the National Fire Sprinkler Magazine has new digital capability!! NFSA is excited to announce that NFSM will have new digital features that will allow links to be live and video to be embedded in the digital version of the magazine. For those of you that submit articles, if you have any links you would like added to your submissions for the Sept/Oct issue, please send them to Joanne Genadio and feel free to submit materials for future issues that include links to items that you reference in your articles.

For example, if you have a link to a video of a side-by-side you participated in and are writing about, please send it along with your article so we can embed it when the magazine is digitized.

If you have any questions, contact Joanne Genadio, NFSM Editor, Marketing Manager at 1-(443) 863-4399.

NFPA Fire Prevention Week Theme is Announced!!

The National Fire Protection Association (NFPA) has announced “Not Every Hero Wears a Cape. Plan and Practice Your Escape!” as the theme for Fire Prevention Week, October 6-12, 2019. This year’s campaign recognizes the everyday people who motivate their households to develop and practice a home fire escape plan; these seemingly basic behaviors can have life-saving impact. “This year’s campaign works to celebrate people of all ages who learn about home fire escape planning and practice, bring that
information home, and spur their families to action,” said Lorraine Carli, vice president of Outreach and Advocacy at NFPA. “From young students who learn about the campaign at school to parents who attend a community event like a fire station open house - all of them truly are heroes because they’re taking steps to make their households much, much safer from fire.”

“Not Every Hero Wears a Cape. Plan and Practice Your Escape!” also focuses on what a home escape plan entails and the value of practicing it. These messages are more important than ever, particularly because today’s homes burn faster than ever. Carli notes that synthetic fibers used in modern home furnishings, along with the fact that newer homes tend to be built with more open spaces and unprotected lightweight construction, are contributing factors to the increased burn rate. “People tend to underestimate their risk to fire, particularly at home. That over-confidence lends itself to a complacency toward home escape planning and practice,” said Carli. “But in a fire situation, we’ve seen time and again that advance planning can make a potentially life-saving difference.”

For more information about Fire Prevention Week and “Not Every Hero Wears a Cape. Plan and Practice Your Escape!,” along with a wealth of resources to help promote the campaign locally, visit fpw.org.

About Fire Prevention Week

NFPA has been the official sponsor of Fire Prevention Week since 1922. According to the National Archives and Records Administration’s Library Information Center, Fire Prevention Week is the longest running public health and safety observance on record. The President of the United States has signed a proclamation declaring a national observance during that week every year since 1925. Visit www.firepreventionweek.org for more safety information.

Don’t Forget to Order Your Coloring Books!

Winkler the Fire Sprinkler is designed with a special tribute to the Boone children; Alexis, Charlotte, Katie and Wes. Look closely to find their initials within Winkler, it is a way for us to remember them and hope that with education we can prevent future tragedies. Alexis, Charlotte, Katie and Wes died in a house fire in Annapolis, Maryland in 2015, along with their grandparents Don and Sandy Pyle, and today we honor their memory by helping other children learn about fires and the difference that fire sprinklers make. A special thank you to their aunt, Sher Grogg, for becoming a Common Voices advocate and dedicating herself to educating others that fire is fast and fire sprinklers are needed.
Michael Furman, the creator, author and illustrator of the Flash Max Fire Safety Superhero character and children's fire safety outreach program, is also a firefighter with 33 total years of both career and volunteer fire service experience with the Fairfax County Fire Rescue Department (Va.), and the La Plata Volunteer Fire Department (Md.).

NFSA Members who would like to order Winkler the Fire Sprinkler Coloring Books or other promotional materials can do so at our membership site at: https://members.nfsa.org/store/default.aspx.

Southwest Chapter News!!

The Arizona State Chapter met at the Phoenix Fire Department Headquarters at 150 S. 12th Street in Phoenix, Arizona on July 9th for a luncheon meeting. The meeting featured lively discussion over fire sprinkler related issues and subjects affecting the Phoenix area. Area Director Aaron Bennet and Regional Manager Bruce Lecair gave NFSA and region reports. Future NFSA Arizona Chapter Meetings are scheduled for September 10th and concluding the 2019 schedule on November 12th.

The Los Angeles Chapter will be meeting on August 15th. Additional meetings are scheduled for August 15th, and October 17th. The August meeting will be held to solicit nominations for Chapter Officers for the upcoming Chapter Board. The election of Officers will be held at the October meeting.

The San Francisco Bay Area Chapter meeting scheduled for July 25th was cancelled and the next meeting is scheduled for September 26 in Fremont, CA. at the Saki’s Spin a Yarn Restaurant and Grill.

FPO’s Meet in July!!

The Fire Prevention Officers in California met at both ends of the state during the month of July beginning with the SoCal FPO meeting at the Chino Hills Fire Department Training Center in Chino Hills, CA. The meeting included stakeholder reports from the various associations across the state and the Office of the State Fire Marshal as well committee reports from the association sub-committees. The afternoon presentation was presented by Kevin Reinertson on “2019 CFC Code Updates.” The meeting included a report from Regional Manager Bruce Lecair that included an NFSA Report, Fire Equipment and Devices Report and CFPI update.

The NorCal Fire Prevention Officers Association met on July 26th from at the Best Western – Sea Cliff Inn & Severino’s Inn in Aptos, CA. The meeting is hosted by the Santa Cruz County FPO’s, Central Fire Protection District and the National Fire Protection Association. NFPA Regional Director Ray Bizal gave an NFPA Update and presentation on Construction Site Safety and the new NFPA standard. Regional Manager Bruce Lecair that included an NFSA Report, Fire Equipment and Devices Report and CFPI update.
After a great two-day seminar in Brea, CA, hosted by Robert Rowe, Executive Director of the Southern California Fire Sprinkler Advisory Board and taught by Chase Browning, Las Vegas is the next site for NFSA training in the Southwest!! The 2-day Plan Review class in Las Vegas is scheduled for July 15-16 and is on the NFSA website for easy registration. It also looks like we will be offering a 3-day contract seminar in Maui in later this summer. This contract seminar is sponsored by Maui County Fire Department and hosted by Assistant Fire Chief Val Martin.

We are currently working on dates and the classes for the Visalia, CA. seminar this fall. We are also starting to promote our first seminar for 2020 in Tucson, AZ. at the Northwest Fire District Training Center on February 25-27. The classes are going to be the 2-day Fire Sprinkler Plan Review and the one day Rough-in and Final of Fire Sprinkler Systems.

The 2-week Layout Technician Class held from July 22 – August 2 in the Sacramento area is completed. Thank you to our instructors, Mark Hopkins, Ken Isman, Roland Asp and Kevin Hall from NFSA Engineering for coming out to California. I also want to thank the students for attending. I am told it was an outstanding two-weeks.

For more information on NFSA classes and seminars, go to: seminars@nfsa.org or contact Regional Manager Bruce Lecair at: lecair@nfsa.org or (951) 805-8992.

2019-20 Schedule

<table>
<thead>
<tr>
<th>Course</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pumps for Fire Protection</td>
<td>November 19</td>
</tr>
<tr>
<td>Fire Sprinkler Requirements</td>
<td>November 20</td>
</tr>
<tr>
<td>2-day Fire Sprinkler Plan Review, Tucson, AZ.</td>
<td>February 25-26, 2020</td>
</tr>
<tr>
<td>1-day Rough-in and Final of Fire Sprinkler Systems, Tucson, AZ.</td>
<td>February 27, 2020</td>
</tr>
</tbody>
</table>

2019 Tech Tuesdays...a free member benefit!

On-line Tech Tuesday seminars are free to members…. but you must be registered 24 hours prior to the event. Once the Tech Tuesday seminar is over, it becomes archived in NFSA’s on-line training portal. You do not have to watch it live to get free price, but again, you must register in advance. These seminars qualify for CEUs and are live at 10:30 a.m. Eastern Time.

- August 20: Foam Systems ITM – NFPA 25, NFPA 11, and NFPA 16
- September 17: Extracts in NFPA Codes and Conflicts
- October 15: Recommended Practices for Insulation
- November 19: NFPA 909 Requirement for Cultural Properties
- December 17: NFPA 15: Water Spray Fixed Systems
NOTE TO WEST COAST MEMBERS -- a new time slot for Tech Tuesdays will be announced soon. You may be able to sleep in!

**Five Fire Sprinkler Saves in the Southwest!!!**

July 5, Spring Valley, CA - Sprinkler system puts out house fire ignited by lamp; No injuries reported. Firefighters responding to a house fire in Spring Valley Friday morning came across two guinea pigs swimming for their lives as a fire sprinkler system doused the flames. At around 2:30 a.m., firefighters responded to a resident’s report of a fire at home in the 9800 block of Avenida Ricardo. View the full post at http://sprinklersaves.com/spring-valley-ca-sprinkler-system-puts-out-house-fire-ignited-by-lamp-no-injuries-reported/.

July 11, Yuma, AZ - Sprinkler system suppresses mattress fire at hotel; Second sprinkler save in 36 hours in Yuma. On Thursday July 11, 2019, at 7:00 am a fire alarm was received from the San Carlos Hotel, 106 East 1st Street. Yuma Fire Department personnel arrived to find the building being evacuated and reports of smoke in the hallway of the 3rd floor. View the full post at http://sprinklersaves.com/yuma-az-sprinkler-system-suppresses-mattress-fire-at-hotel/.

July 13, Reno, NV - Sprinkler system extinguishes basement boiler explosion that caused fire at University. A small explosion in a basement boiler at a University of Nevada, Reno dormitory triggered a much larger natural gas blast last week that left part of the building looking like an earthquake had struck but caused only minor injuries to eight people, officials said Tuesday. View the full post at http://sprinklersaves.com/reno-nv-sprinkler-system-extinguishes-basement-boiler-explosion-that-caused-fire-at-university/.

July 13, Yuma, AZ - Apartment fire started by TV set put out by fire sprinklers. Firefighters believe a bedroom television set triggered a fire inside a home at La Posada Apartments Tuesday night. According to the Yuma Fire Department, firefighters responded to the apartment located 900 West 30th Street. Authorities arrived at the scene and found that a fire sprinkler head had extinguished a fire inside the bedroom. View the full post at http://sprinklersaves.com/yuma-az-apartment-fire-started-by-tv-set-put-out-by-fire-sprinklers/.

July 22, Sacramento, CA - Fourth-floor hotel fire contained by fire sprinklers; No injuries reported. A cooking fire forced the Shasta Hotel on 10th Street to evacuate Monday afternoon. According to a Sacramento Fire spokesperson, the fire started on the fourth-floor kitchen area, activating the fire sprinkler heads. To view the full post go to http://sprinklersaves.com/sacramento-ca-fourth-floor-hotel-fire-contained-by-fire-sprinklers-no-injuries-reported/.

**Upcoming Meetings in the Southwest**

**SoCal Fire Prevention Officers Association.** Wednesday, August 14, 2019. The SoCal FPOs will be meeting at the Frank Hotchkin Memorial Training Center, 1700 Stadium Way, Los Angeles,
CA. The afternoon presentation will be “Guidelines for Fire Safety at Construction Sites” presented by Hani Malki – LAFD.

**San Diego Fire Protection Association.** Tuesday, August 13, 2019, Sizzler’s Restaurant, 3755 Murphy Canyon Road 11:30 to 1:00 p.m.

**NFSA Los Angeles Area Chapter Meeting.** Thursday, August 15th from 5:30 pm to conclusion at the Rio Hondo Golf and Event Center in Downey, CA. Nominations for new Chapter Officers will be accepted at this meeting.

**California Office of the State Fire Marshal NFPA 25 Work Group Meeting.** August 20th at the Woodland Police Department Headquarters at 1000 Lincoln Avenue in Woodland, CA. from 10:00 to 4:00. The work group is formed to study the current California 2011 edition of NFPA 25 and make recommendations to the California State Fire Marshal for the next California edition.

**California Fire Sprinkler Coalition Meeting.** The August Coalition Meeting will be held Wednesday, August 21st at 10:00 a.m. You will be able to attend the meeting by accessing teleconference at 1-855-747-8824, access number: 446676#.

**Nor Cal Fire Prevention Officers Association.** The next meeting will be held on August 23rd 9:30 - 3:00 at the Irish Cultural Center in San Francisco, CA. This is the Joint FPO/SFPE meeting sponsored by the NFSA. There will be a vender’s fair and Bruce Lecair will be the featured speaker presenting “Bruce’s Top 25 Changes to the California edition of NFPA 25.”

**Arizona State NFSA Chapter Meeting,** Tuesday, September 10, 2019 at the Phoenix Fire Department Headquarters at 150 S. 12th Street in Phoenix, AZ. From 11:30 to 1:30 p.m.

**NFSA San Francisco Bay Area Chapter Meeting,** September 26th at Saki’s Spin A Yarn Restaurant in Fremont, CA. from 5-8 p.m.

---

**Check out the great resources available for reaching out to Realtors!**

The California Fire Sprinkler Coalition has a great list of Real Estate Organizations throughout the state and are actively reaching out to our local realtors for opportunities to present on the benefits and how residential fire sprinklers are constructed and how they activate.

So, if you’re putting your fire-sprinklered house on the market, make sure your #realestate agent knows how to promote its

The new title *Fire Sprinkler Retrofit, Making Your Community Fire Safe* reflects a change in approach for the publication itself.


**Not getting the most from your membership???

Are you and your staff accessing time-saving Expert of the Day when you have an issue that is taking a lot of time to resolve? Do you and your staff know how to search the extensive NFSA Technical archives? Are the NFSA Technical Updates reaching the right people? Are you involved in the many social media platforms to learn the latest industry information, and share what you and your company have to say?

If you answered "no" to any of these questions, please give me a call to schedule a time to stop by your office. I want to make sure you are getting a great return on your investment with NFSA!

Your Regional manager is Bruce Lecair, (951) 805-8992 or at: lecair@nfsa.org.