

# SLEEPING LIKE A BABY TAKES ON A WHOLE NEW MEANING WHEN A SMOKE ALARM GOES OFF.



More than 400 children younger than 10 die in home fires every year.

Recent studies\* have shown that, on average, 80% of children under 15 sleep through smoke alarms for over two minutes. Certain modern construction methods and synthetic home furnishings have **reduced the time a family has to escape a home fire to about three minutes.**

You do the math!

## PROTECT THOSE YOU LOVE. FIRE SPRINKLERS BUY TIME. TIME BUYS LIFE.



For more information,  
visit [www.nfsa.org](http://www.nfsa.org)

#fastestwater

\*University of Strathclyde. "Research raises concerns over smoke detectors' effectiveness in waking children." ScienceDaily. ScienceDaily, 27 June 2013.