

## *Take the 2008 NFSA 29 LEAP!*

Did you know that NFSA's involvement in the industry is a direct result of the growth of your business?

As you well know 2008 is not only a LEAP year, it is a Presidential election year. As Americans, we are called to make the decision who will lead our great nation for the next 4 years. Will this decision impact your business? Will it impact the economy? What about the effects of our personal lives? This important decision needs to be researched over and over again. It will impact our whole nation and is not a vote to be taken lightly.

The decision to join NFSA isn't nearly as complicated as that. The decision to join NFSA is a decision to continue to grow your business into the future.

Some of the benefits you will receive as a SAM member are:

- Access to top sprinkler contractors in the country via membership lists and networking opportunities at Chapter meetings and Seminars
- Suppliers hold 2 seats on NFSA's prestigious Engineering and Standards committee, which influence national codes and standards and also direct industry research.
- You will also receive immediate changes to codes and standards. via electronic e-Alert bulletins, and other NFSA publications.
- A council elected by and from the SAM membership
- A SAM member always has a seat on the Board of Directors

From now until February 29<sup>th</sup>, 2008, we are offering you membership to NFSA at a 29% discounted annual fee. And that's not all. We are also offering you a 29% discounted rate off any ad space in our bi-monthly full color magazine, SQ.

Enclosed with this letter, you will find a SAM application with the NFSA annual dues structure information and the NFSA 2008 Media rate card which shows current member pricing.

Take an additional 9% off the price of the advertisement you are interested in and 29% off the rate of the dues structure that applies to your business.

We want to make your membership with NFSA as cost effective and easy as we can.

We are offering this extraordinary deal because we are so confident that your membership with the NFSA will increase your bottom line over the first year with advertising, that we want you to experience it for yourself.

Fill out the enclosed application and advertising contract and mail or fax it back to us. If you have any questions concerning this membership, please feel free to call.

We look forward to Leaping into 2008 with you as a member.

Sincerely,



Karyn Hudgens  
Director of Membership